



Jefferson

Philadelphia University +
Thomas Jefferson University

HOME OF SIDNEY KIMMEL MEDICAL COLLEGE

SCIENCE COMMUNICATION SERIES 2021-2022

This series of lectures and hands-on workshops are brought to you by: Jefferson's College of Life Sciences, the Department of Marketing and Communications, the Graduate Student Association, and the Office for Professional Writing, Publishing, and Communication.

November 30, 2021
12:00 - 1:00 pm



Writing About Science for a General Audience – Learn a multitude of article styles that editors look for.

January 26, 2022
12:00 - 1:00 pm



It's All About Posters! – Learn how to nail the virtual poster presentation and how to create the new #betterposter layout.

February 14, 2022
2:30 - 3:30 pm



Career Panel – Learn from professionals about Sci-Comm fields that PhDs can step into and how to prepare a writing sample to get the job.

March 25, 2022
12:00 - 1:00 pm



Science on Social Media – Learn how to use various social media platforms (Twitter, Instagram) to boost your career and Sci-Comm skills.

TBD



Science Advocacy - How to get support for your science or your cause

April 13, 2022
12:00 - 1:00 pm



Arts-Informed Research– Learn ways in which researchers and artists come together to inform, generate, and disseminate science to make it more accessible to the public.

May 09, 2022
12:00 - 1:00 pm



Presentation Skills –Learn the importance of body language in presentations and how to use your non-verbal skills effectively

TBD



3-Minute Thesis Competition – Train to tell your science story in 3 minutes. Present your talk or attend and cheer on competing PhD candidates.

Earn a Jefferson Science Communications Certificate:



Lecture attendance = 1 point



Workshop assignment = 3 points / 2 points late submission

Sci-Comm badge = 14 points

Sessions are virtual and open to all. Zoom links will be provided for each event.
For questions and assignment submission, contact us at scicommseries@jefferson.edu