



Innovation in Personalized Medicine and Population Health

Proposed Topics

JCPH will work with you to develop a session that meets the learning needs of your audience

Value to population health

- Explore the potential to move cancer screening from the individual level to the population level.

Unmet need and current screening guidelines

- There are recommended screenings for only 5 cancers, therefore many types of cancer go undetected until treatment options have narrowed. MCED has the potential to impact health outcomes through early detection and treatment.

Clinical implementation

- Ways to integrate this technology into your workflow.

Patient connection

- How to guide patients through the testing process and help them understand the results.

Health equity

- Potential for this technology to bridge gaps that contribute to health inequities.